



Unlocking the value of Environmental, Social and Corporate Governance (ESG)



with:

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From what you know now, which areas of the business do you think are most likely to be affected by ESG?

Please rank the top 2 areas you think are most likely to be affected from the list below. (Please select one area per column)

	Most affected	Next most affected
Production / Fulfilment	<input type="radio"/>	<input type="radio"/>
Marketing	<input type="radio"/>	<input type="radio"/>
Distribution	<input type="radio"/>	<input type="radio"/>
Finance	<input type="radio"/>	<input type="radio"/>
Regulatory compliance	<input type="radio"/>	<input type="radio"/>
None of the above	<input type="radio"/>	<input type="radio"/>

What is ESG?

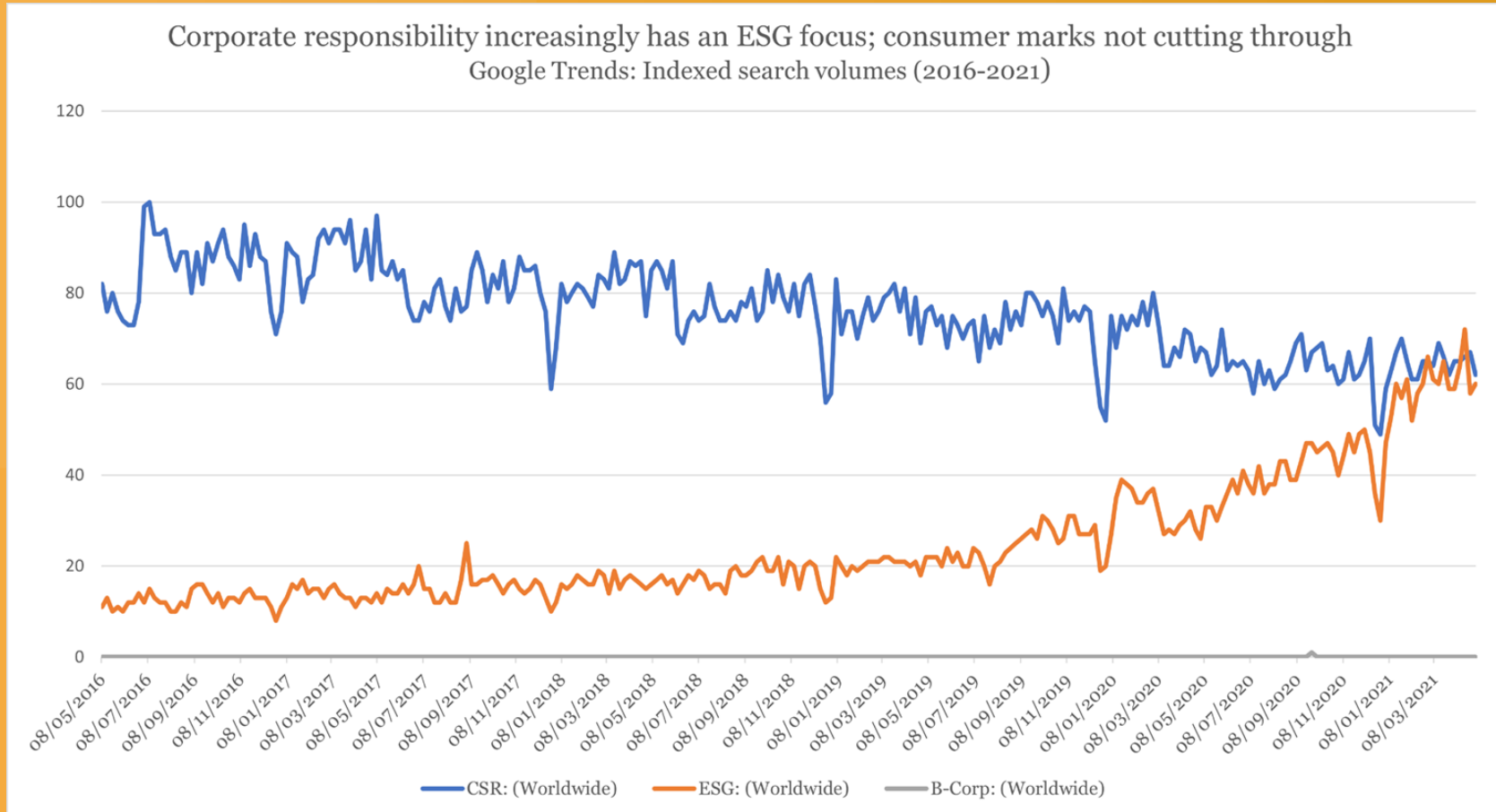
E is for the environmental impact that a company has on things like CO2 emissions, water usage and recycling

S is for the social impact the company has through salaries and wages, employee diversity and product quality for example

G is for governance and includes information on the management structure, the diversity of Directors and ethics



Takeaway 1: ESG is not the new CSR



Takeaway 2: ESG is financial regulation



"To counter greenwashing"



International Sustainability Standards

Board (Nov 2021)

Widely adopted ESG metrics

Environmental

CO2e Emissions (Scope 1, 2 & 3)*
Renewable Energy
Waste recycling
Recyclable Packaging
Water Usage
Energy Efficient Vehicles

Social

Jobs created
Salaries & Wages
Gender & Ethnic Diversity
CEO & Gender Pay Gaps
Employee Support & Training
Customer Complaints
Data security
Responsible Marketing
Product & Service Quality

Governance

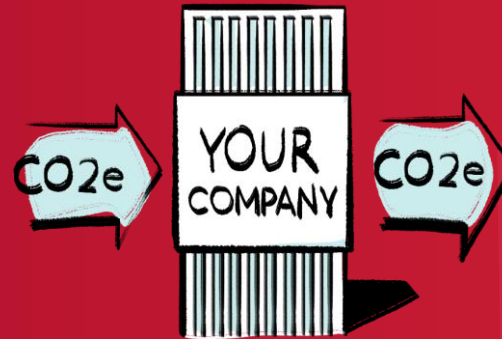
External Advisors
Board Gender Diversity
Board Meeting Attendance
Business Ethics
ESG in Decision Making
UN/OECD Anti-Slavery Policy
Whistle-blower Policy

Takeaway 3: ESG will affect your clients

Double materiality



Scope 3 emissions



Supply/investment chain



Customer demand



Employee expectations



Takeaway 4: ESG is accounting not marketing

CSR = Marketing

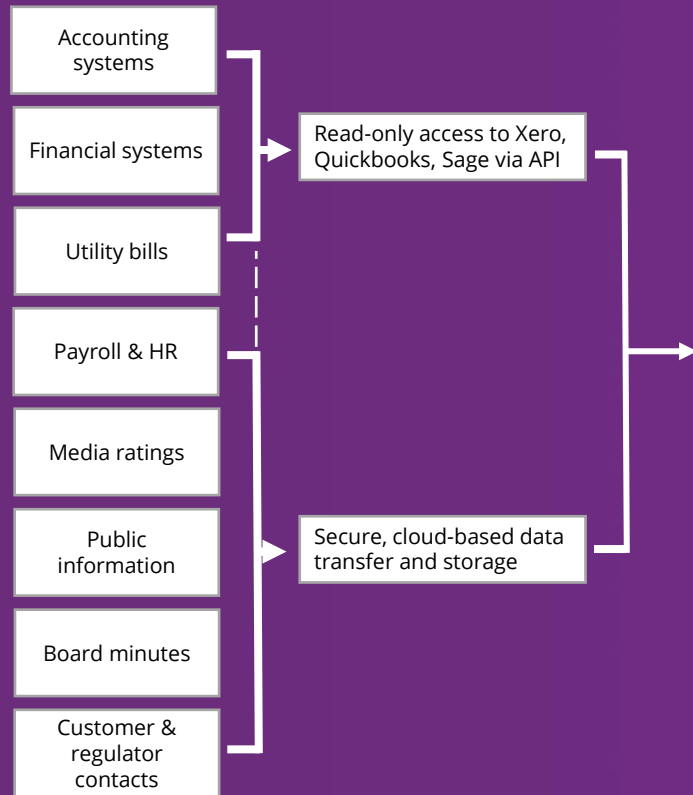


ESG = Accounting

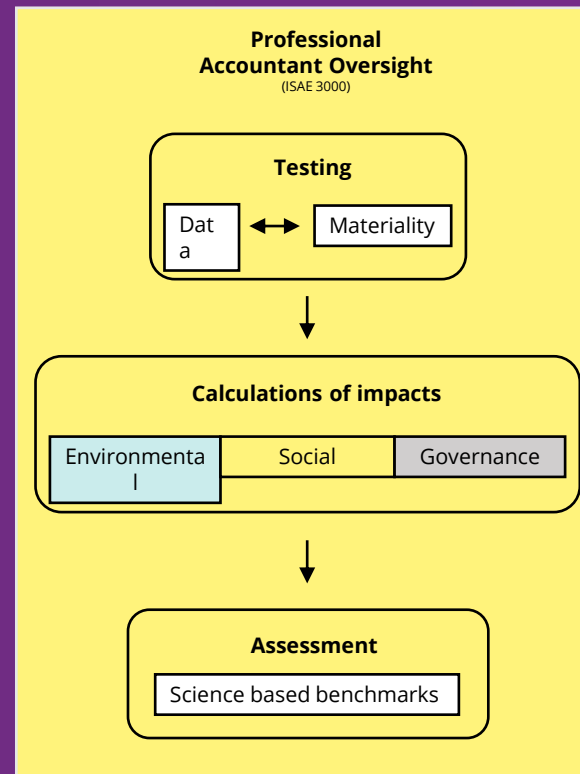


Automating ESG audits...

Input: Data already in the business



Activity: Automated, assisted Audit



Output: The hidden value of ESG



ESGgen Audit

- Net ESG Score
- Year-on-year comparison
- Performance vs benchmarks
- Audit Mark for marketing
- Data export

[Learn more](#)



ESGgen Value & Risk Account

- Value created (£)
- Value at risk (£)
- Management insights
- Data export

[Learn more](#)

4x takeaways:

1. ESG is not the new CSR
2. ESG is financial regulation
3. ESG will affect your clients
4. ESG is accounting not marketing



ESGgen^o

The first ESG Accounting Software as a Service (SaaS) platform purpose built for SMEs

- Uses documentation that already exists
- Client time required 2-4 hours per year
- Audits ESG impacts on 8 environmental, 15 social, and 6 governance measures
- Accounting grade, cloud-based platform secures data integrity & confidentiality
- Automates ESG accounting in line with International Auditing Standards (ISAE 3000)



Contact us



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THANK YOU



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